

"WHAT WE CAN DO FOR YOU"

Our Marketing Plan

1. **Counsel** you on price and condition of your home to obtain maximum marketing results...and a SALE!!
2. **Personally Stage** (rearrange furniture & accessories & shop for accessories, if necessary, to enhance the showing of your home so that buyers get a GOOD FIRST IMPRESSION.
3. **Promote** your home to agents and offices that sell homes in your area through mass emails, sending flyers, and individual phone calls.
4. **Network** with agents in other companies to exchange information on current listing inventory of homes in your area.
5. **Advertise** your home 24 hours a day, seven days a week on the INTERNET--prospects can view your home through our Company's website (sachofservices.com), along with websites such as Realtor.Com (the National Association of Realtors website and the most widely used website by consumers), ListingBook.Com, AJC.Com, Google, and Trulia.
6. **Interior and exterior** photos of your home viewed through the multi-list and the websites mentioned above.
7. **Virtual Tours** ordered when property has an "open" floor plan.
8. **Create** a personalized, COLOR photo brochure of your home.
9. **Follow-up** with agents who have previewed and/or shown your home, obtaining for feedback and relaying responses to you.
10. Place "**Highlight Cards**" throughout your home to draw attention to special or easily missed features. This also includes Agent showing cards placed at all exterior doors.
11. Email you a Top Producer **bi-weekly report** to update you on listing activity, comments and suggestions.
12. Discuss and re-evaluate with you any pertinent suggestions made by prospects and/or agents that would enhance the sale of your home.
13. **Submit and Enter** listing information to FMLS within 24 hours of listing property.
14. Email you a copy of the **computer printout and house flyer** for your review and approval within 48 hours of listing property.
15. **Pre-Qualify** all buyers that we personally show through your home.
16. **Assist** you in all aspects of selling your home.
17. **Represent** and assist you with contract negotiations to help you get the best price and terms.
18. **Stay abreast** and keep you informed, after a contract has been accepted, on all inspections, loan processing, and closing procedures.
19. **Pledge open and honest** communication to you. You will hear from us, on an average, of no less than once a week.
20. **Attend closing and deliver your check to you!!**

IN SHORT, YOU WILL FIND THAT WE ARE COUNSELORS, DECORATORS, BUSINESS PEOPLE, AND WALKING REFERENCE FILES--

SO, WHEN NANCY LISTS YOUR HOME, START PACKING!!!



*We've Got a
"SACH"
Of Services
For You!*